

Say Yes to STEM!



WEB PAGE GUIDE

In order to become a STEM Discovery Week Partner in 2018, you must follow the two-step procedure included in this document.

- First, you copy the pre-written HTML codes of this guide to a web page or a newsletter of your project, organisation or school.
- Then, as part of the second step, you fill in an online form to request a partnership.

In case you need any support for this or if you have any questions, you can send an e-mail to Róbert Hlynur Baldursson, a Science Projects Communications Coordinator at European Schoolnet, at robert.baldursson@eun.org



Scientix 3 is supported by the European Union's H2020 research and innovation programme (Grant agreement N. 730009). SYSTEMIC is Co-funded by the Erasmus+ Programme of the European Union. The content of the document is the sole responsibility of the organizer and it does not represent the opinion of the European Commission (EC), and the EC is not responsible for any use that might be made of information contained.

Say Yes to STEM!



STEP 1: Use either or both of the following options to copy web codes to your website/newsletter

Option 1: Copy these three codes (body field, STEM Discovery Week activities, sidebar banner) to your webpage

Body field

```
<p></p>
```

```
<p>STEM Discovery Week 2018 is a joint international initiative that invites <strong>projects</strong>, <strong>organisations</strong> and <strong>schools</strong> across Europe and around the world, to celebrate careers and studies in the fields of Science, Technology, Engineering and Mathematics (STEM). The tagline for this year's campaign "<strong>say yes to STEM</strong>" describes the partners' open-minded and dedicated support to STEM subjects at school, as well as wide-ranging collaboration among stakeholders in the area.</p>
```

```
<p><strong>Interested to become a partner?</strong></p>
```

```
<p>By committing to the STEM Discovery Week 2018, the partners agree to:</p>
```

```
<ul>
```

```
<li>Organise and share information about activities in STEM education as part of the STEM Discovery Week campaign.</li>
```

```
<li>Encourage third parties to support and join the initiative by organising STEM activities of their own and share information about them as part of the STEM Discovery Week campaign.</li>
```

```
<li>Publish on their web page&nbsp;information in support of the STEM Discovery Week campaign, hence facilitating an active exchange of information among projects, organisations and schools.</li>
```

```
</ul>
```

```
<p>For more information on the registration steps that potential partners need to follow, please consult this document <a href="http://goo.gl/QjSy7w" target="_blank">here</a>.</p>
```

```
<p><strong>Are you organising a STEM event around April 2018?</strong></p>
```

```
<p>Include it on the map! Participants organising STEM activities in the course of April 2018, may also enter the STEM Discovery Week competitions. Visit the competitions' section for more information <a href="http://www.scientix.eu/events/campaigns/sdw18#competitions">here</a>.</p>
```



Scientix 3 is supported by the European Union's H2020 research and innovation programme (Grant agreement N. 730009). SYSTEMIC is Co-funded by the Erasmus+ Programme of the European Union. The content of the document is the sole responsibility of the organizer and it does not represent the opinion of the European Commission (EC), and the EC is not responsible for any use that might be made of information contained.

Say Yes to STEM!



STEM Discovery Week activities

`<p>STEM Discovery Week activities' map</p>`

`<iframe height="480"`

`src="https://www.google.com/maps/d/embed?mid=1f8FjJLtO7TdTeW8YmSoCilpk2HZQwxHV" width="600"></iframe>`

`<p style="text-align: center;"></p>`

Sidebar banner

`<script type="text/javascript">`

`var bannersnack_embed =`

`{ "hash": "bxpar5s9d", "width": 300, "height": 300, "t": 1516614953, "userId": 33701371, "type": "html5" };`

`</script><script type="text/javascript" src="//cdn.bannersnack.com/iframe/embed.js"></script>`

`<p> </p>`

Option 2: Copy this code to a space in your newsletter

`<p style="text-align: center; width: 100%;"></p>`

STEP 2: Request partnership

When you have created a web page or/and adjusted your newsletter with the codes listed above, you must complete the online request form for partnership in the STEM Discovery Week.

Access the form to request partnership here:

<https://goo.gl/forms/M43qOFSRWSTMobT93>



Scientix 3 is supported by the European Union's H2020 research and innovation programme (Grant agreement N. 730009). SYSTEMIC is Co-funded by the Erasmus+ Programme of the European Union. The content of the document is the sole responsibility of the organizer and it does not represent the opinion of the European Commission (EC), and the EC is not responsible for any use that might be made of information contained.